

THE *Sphere* Accelerator Program [NORTHAMPTON]

CREATE A PERSONALIZED BUSINESS PLAN WITH EXPERTS!

Then get 3 months of support, access to The Sphere Innovation Lab, its resources, and continued professional learning events, as well as networking opportunities while you implement it!

PROGRAM DESCRIPTION

The Sphere Accelerator includes the Mindshift Business Blueprint, an 8-week program that provides businesses with a business and financial plan, an elevator pitch and leadership/life coaching. Taught by a community of professionals who can provide the missing pieces to strengthen your business, your confidence and you!

WHAT ARE WE FOCUSING ON?

- Strategic Planning
- Marketing
- Sales
- Financial Management
- Leadership Development
- Learn skills to navigate change
- Build Business Resiliency

PROGRAM DETAILS

- 8-week Mindshift Business Blueprint Course
- Weekly cohort meetings on zoom
- One-on-one coaching meetings
- 3 weeks of continued support through The Sphere Innovation Lab

PROGRAM FACILITATORS:

DEE DICE



Dee Dice is a serial entrepreneur and independent business consultant. She began selling cross-country skis in college and has since run several businesses. Currently, she helps organizations with development, offers one-on-one consulting, and leads workshops. Certified with Constant Contact and LIVEPLAN, she particularly enjoys helping entrepreneurs grow their businesses.

KASEY CORSELLO



Kasey Corsello, PCC, is an integrative life and entrepreneur coach focused on cultural competency and resilience. She helps entrepreneurs overcome burnout, stress, and overwhelm by addressing internal barriers and using emotional intelligence and neuroscience. A TEDx speaker, ICF-certified coach, educator, and co-founder of the Mindshift Business Blueprint Program, Kasey supports clients in shifting from surviving to thriving.

SUPPORTING CONSULTANTS:

BECCA KING



Becca is the owner and operator of Aurora Small Business Consulting, a data analytics and strategy consultancy serving small local businesses. With nearly 10 years of corporate experience, Becca has brought her focus to enriching local communities by strengthening small businesses. She is a firm believer that data is for everyone and uses it as the foundation for creative and uniquely suited solutions for each project she embarks on.

ORIANA FALKOWSKI



Oriana Falkowski's mission is to help Latinas redefine their relationship with money, empowering them to manage their finances in a way that aligns with their values and supports an intentional life for themselves and their families.